

Excel Insights

April 2023 Newsletter

News and Blogs

Transforming Employee Learning Using Gamification in LXPs

Learning Experience Platforms (LXPs) are emerging as the go-to solution for organizations looking to modernize their employee training. Incorporating gamification into LXPs can create a more immersive learning experience that can improve knowledge retention and employee motivation.



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Exploring Potential of Learning Assessments in Metaverse

Assessments have long been a critical component of the learning process. As technology continues to evolve, so do methods for conducting assessments. In particular, the rise of the metaverse has opened up exciting new possibilities for assessing learning.

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Company Updates

Strengthening and Diversifying Our Presence

- Expanded in the **US** by providing Content services to a top training, staffing, and career transition provider.
- Increased foothold in **Asia** through-
 - Content services to the following organizations from India: a leading financial services group, a social-impact consultancy group, and one of the largest private security firms.
 - Microlearning solution for large Asian stock exchange and for leading telecommunication group from APAC.
 - Test and Assessment platform for a multi-disciplinary university in India; upgraded platform for a private medical university in Malaysia; and renewed contract with industrial development corporation from Malaysia.
- Diversified in the **Middle East** by providing Test and Assessment platform to a prominent regulator of the valuation profession and also to a regional public university.

Conferences & Collaborations

- Excelsoft participated in the **Association of Test Publishers (ATP) Conference, US**, where our experts engaged with industry professionals and showcased the award-winning Saras™ Test and Assessment and easyProctor- the AI-based Online Remote Proctoring Platform.
- Excelsoft partnering with Amazon Web Services (AWS), launched **AWS Training and Certification** initiative to train all team members on Cloud Services.
- Excelsoft signed **MoU with Radio Manasa**, community radio station 89.6 FM, University of Mysore, with an intention to actively use the platform for knowledge and content sharing and industry collaboration.



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Case Studies



Saras™ Test and Assessment Platform for Exam Authoring and Delivery Requirement of a Renowned Western Driving Test Agency.

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Awards & Certifications



Excelsoft Technologies has been assessed and re-certified as meeting the requirements of ISO 9001:2015

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