

Excel Insights

July 2023 Newsletter

News and Blogs

The Age of AI in Education: Promises and Concerns

We are entering a new age characterized by computing advancements and the liberation of information and decision-making. AI is permeating every aspect of our lives, and one area poised for transformation is education. While the integration of AI in education has the potential to revolutionize learning, it also raises various questions and concerns.



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Exploring the Challenges and Opportunities of Online Assessments

Online assessments have become increasingly prevalent, revolutionizing the way we evaluate knowledge and skills. With advancements in technology and the availability of internet access, conducting assessments online offers several advantages. However, like any emerging practice, online assessments also come with their own set of challenges.



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Company Updates

Strengthening and Diversifying Our Presence

- Strengthened **US** presence by
 - Providing content services for the prominent Bill & Melinda Gates Foundation.
 - Implementing the microlearning platform for Jones & Bartlett Learning- a leading trade publisher.
- Expanded in the **UK** by
 - Offering the Test and Assessment platform for a major awarding organization.
 - Delivering content services to Kelvin TOP-SET- a world-leading incident investigation and training provider.
- Increased foothold in **Asia** by providing the Test and Assessment platform for Ayodhya Publications- a leading Indian Publisher, and Examic EdTech- an emerging education & learning organization in India.
- Broadened reach in the **Middle East** by providing the Test and Assessment platform to a top training organization for the drilling and workover industry in the region.

Conferences & Collaborations

- We celebrated our 23rd foundation day across our offices in India, expressing profound gratitude to our incredible clients, partners, and dedicated employees for their continuous support.
- Our leadership presented at e-Assessment Association International Conference and Awards 2023 on the topic- Fairness in Assessment: Strategies and best practices through success stories from diverse regions and domains.
- We came together for an inspiring Townhall as the leadership discussed the path ahead, new initiatives, roadmap for the next 5 years, successful entrepreneurship, and more.



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Case Studies



Lift, Transform, and Shift of Publisher Ecosystem to AWS for a Major Publishing Company.

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Awards & Certifications



Excelsoft continued its winning streak at the International e-Assessment Association Awards 2023, securing two prestigious accolades: Best International Implementation Award and Best Summative Assessment Project, maintaining a triumphant streak for the third consecutive year.

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