



Excelsoft Technologies build upon three beliefs. Firstly, education has an uplifting and transformative impact on the society. Secondly, technology and innovative learning practices make a huge difference in delivering education and learning outcomes. And most importantly, when our customers are successful, we are successful too.



MAHESH JAMBARDI

Chief Operating Officer, Excelsoft Technologies

Excelsoft offers value-added products and services in the eLearning domain, serving educational publishers, universities and schools, and corporate sectors.



25,000+

Elearning Courses

1.8B+

Test Submissions

10,000+

Interactive Assets

700 hours

Videos, Serious Games, Simulations

DESIGN AND MULTIMEDIA SERVICES

2D ASSETS (10/12/16-BIT)

Illustrative characters, scenarios, icons, interactive tabs, game elements, shapes, infographics, still images, photographs

COLOURS AND PALETTES

Adaptive Color Techniques, WCAG / W3C 2.0 compatible, RGB / CMYK palettes, color psychology test, Munsell color grades

3D GRAPHICS

Isometric wireframes, simulations, AR / VR artefacts, CGI objects, NURBS, 3D Walkthroughs

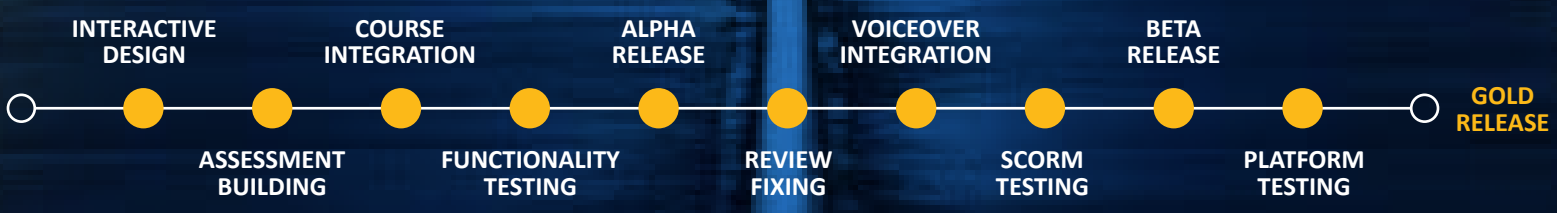
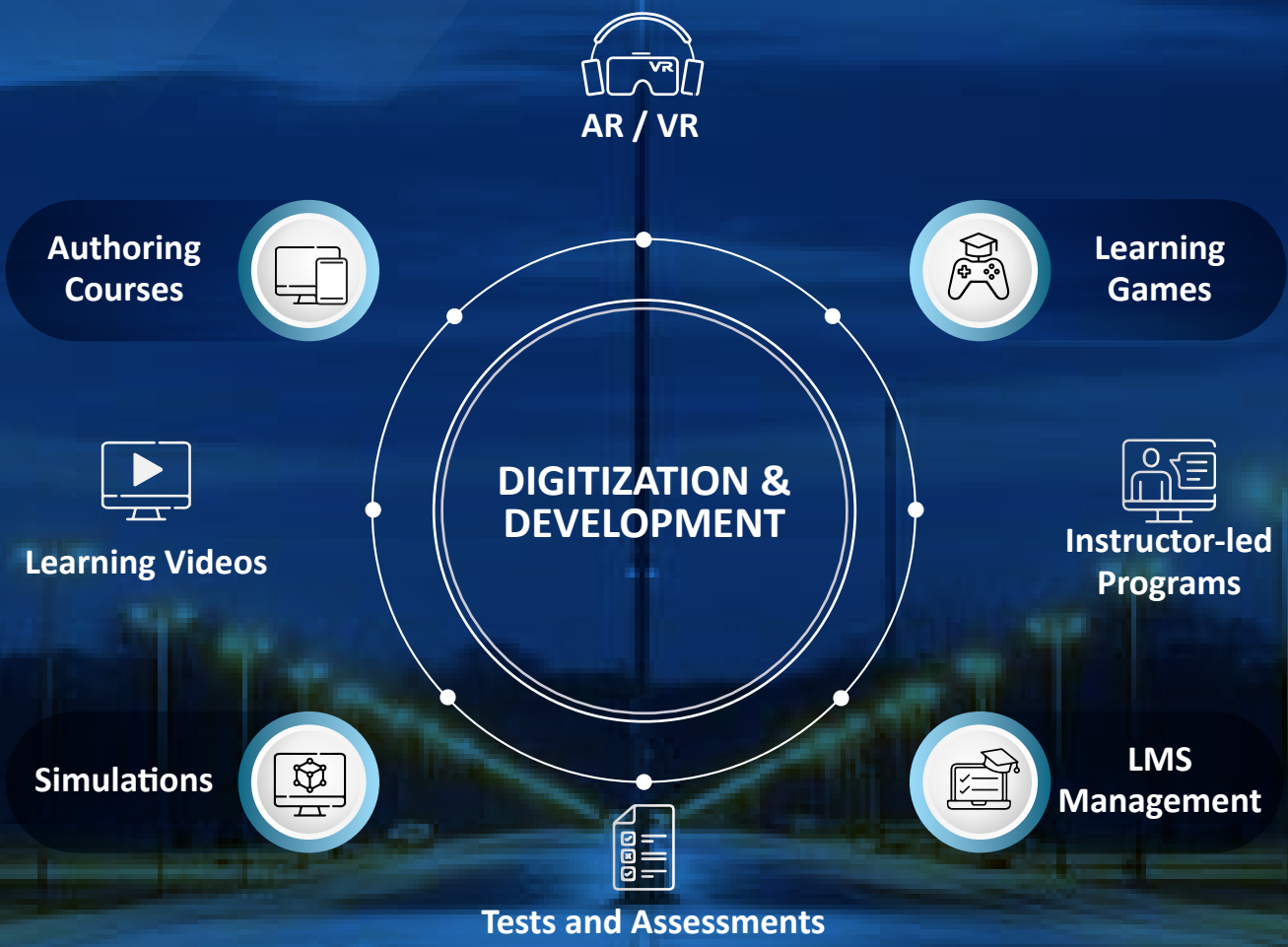
RESPONSIVE

Platform independent, fluid grids, easy to optimize, CSS and JavaScript coded, adaptive, interoperable, interactive, flexible orientation





Excelsoft adapts and constantly explores newer and latest tools, channels, and mechanisms for development and delivery to enhance the learning experience and stay ahead of competition in the industry.



ADDIE

PROJECT
START



05%
OVERALL
PROJECT
WEIGHTAGE

ANALYSIS

THE TEAM CONDUCTS:

Gap analysis
Content objective
Mapping
Interaction with the
Subject Matter Experts
Demonstration drills etc.

DESIGN

THE TEAM CREATES:

Course workflow
Visual storyboards
Narration scripts
Activities, quiz, and
Interactive designs

30%
OVERALL
PROJECT
WEIGHTAGE



DEVELOPMENT

THE TEAM WORKS TO BUILD:

Course wireframe
Screen designs
Templates
Animations
Interactivities
Videos and simulations
Audio integration
Translation of text

50%
OVERALL
PROJECT
WEIGHTAGE



12%
OVERALL
PROJECT
WEIGHTAGE



INTEGRATION

CARRY TESTS ON THE DIGITIZED
PACKAGES TO CHECK:

Responsiveness
System adaptability
Usability and
User-friendliness
SCORM, AICC, WAP 2.0

03%
OVERALL
PROJECT
WEIGHTAGE



EVALUATION

THE TEAM ON COMMISSION, CONDUCTS:

Competency mapping
Performance evaluation
Behavioral testing
Need analysis, and
Many others

PROJECT
ENDS

