

Excel Insights

January 2024 Newsletter

News and Blogs

Exploring Security Measures in E-Assessments

As industries eagerly embrace technological advancements like AI and cloud computing, the education sector finds itself at the forefront of digitalization. However, this rapid transformation also exposes institutions to cyber threats. The interconnectivity of the internet, coupled with AI's efficiency in aiding malicious activities, increases the complexity and scale of attacks, surpassing the capabilities of existing cyber defense systems.



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Ensuring Fairness in E-Assessments: Best Practices and Strategies



In the current educational landscape, there's a swift evolution in the assessment of knowledge and skills, with e-assessments taking a pivotal role in this transformation. Yet, a significant question arises: how can we guarantee the fairness and equity of these e-assessments for everyone, irrespective of their background, circumstances, or abilities?

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Company Updates

- Expanded in the United States and Canada:
 - Provided our flagship Saras™ Test and Assessment solution to a large public research university in Canada and renewed the platform for a major school district serving Northern Mariana Islands, US
 - Offered Content development services to a global pharmaceutical manufacturer & supplier in the US
- Extended operations in India:
 - Implemented Saras™ Test and Assessment platform for a leading not-for-profit company set up by the Government of India for e-governance
 - Set up Saras™ Microlearning platform for a Leading Asset Management Company (AMC)
 - Offered Immersive Content development for a prominent multinational conglomerate and an award-winning global public relations firm
- Expanded in the Middle East by renewing the Saras™ Test and Assessment platform in Saudi Arabia for a large public university, leading investment bank, and leading technical & vocational training services company.
- Expanded in the UK by providing bespoke services to a renowned educational publishing company.

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Conferences & Collaborations

Excelsoft actively participated in global conferences, exhibiting transformative products and fostering new connections.

- Showcased flagship Saras™ Assessment and Proctoring solutions at:
 - European Association of Test Publishers (E-ATP), Austria
 - Institute for Credentialing Excellence Conference (I.C.E), US
 - Federation of Awarding Bodies (FAB) Conference, UK
- Featured learning and assessment solutions at the EduTech Asia conference in Singapore, including a tech showcase session on "Next Gen AI-Driven LXP".
- Showcased learning and content solutions at the Online Educa Berlin (OEB) Global Conference in Berlin.
- Exhibited a diverse range of EdTech solutions at:
 - HRSE HR Summit & Expo (The HR Observer), Dubai
 - Bengaluru Tech Summit (BTS), India
- Hosted the Eduskill Conference with ANZ India Business Chamber and the University of Mysore.



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Case Studies



Game Analytics & Recommendation Platform on AWS for a US Broadcaster

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Awards & Certifications

Excelsoft continued its winning streak in the Brandon Hall Group Awards, securing Silver for Best Online Courses or MOOCs Solution and Bronze for Best Student Study Tools.



Secured the STPI IT Export Award at the Bengaluru Tech Summit, reaffirming its position as the top performer in IT/ITES exports (up to INR 2000 Cr.) in the Mysuru Region.



Surpassed 30K followers on LinkedIn, a testament to our growing brand presence and engagement.

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