

Excel Insights April 2024 Newsletter

News and Blogs

Al in Assessments – Automated Item Generation

In the assessment space, items are the basis for building intellectual property. Different industries utilize various processes and techniques to ensure the uniqueness and quality of these items. But how do these industries provide the uniqueness, consistency, and quality of the items developed? That's where Artificial Intelligence (AI) will play a vital role.



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Unleashing the Power of Artificial Intelligence in Online Assessment Tools

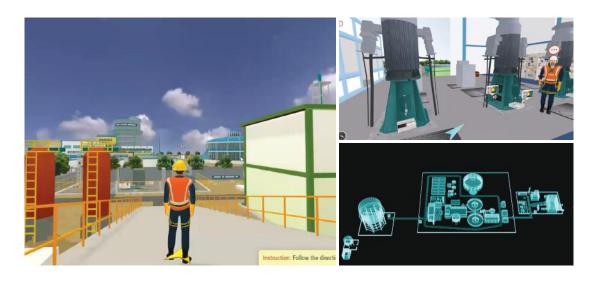
The recent advancement in the realms of Artificial Intelligence has opened up frontiers for improvements in the way technology can transform education. One of the key areas in education where AI in technology can positively improve effectiveness is online assessments, revolutionizing the way we teach, assess, and learn.

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Company Updates

Excelsoft, affiliated with a **major multinational corporation in the construction sector** for three years, was invited by the client to **develop eLearning courseware for their Water Effluent Treatment (WET)** skills training school.

- The team focused on key elements: people, technology, realism, context, and ROI.
- They employed a two-phase approach:
 - Phase I involved applying **Digital Thinking Principles and proposing a 3D virtual environment** as the foundation for the learning experience.
 - Phase II utilized **agile methodology to systemize development** and ensure successful delivery.
- The **immersive solution** helped learners understand WET Plant concepts, tools, techniques, processes, and procedures.





Conferences & Collaborations

Excelsoft actively participated in the Innovations in Testing Conference organized by the Association of Test Publishers (ATP) in the USA, showcasing Hybrid Al/Live Proctoring solutions for practical and cost-effective assessment.

Excelsoft team led an interactive session discussing AI's impact on assessment and proctoring, emphasizing enhanced security, personalized learning, and future applications.







Case Studies



Data Lake and Reporting Platform on AWS for a Leader in Media Sales



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