

July, 2022



WHAT IS A CHATBOT?

The AI-enabled virtual conversation partner that understands users' needs and provides solutions via conversational interaction.

ENHANCE YOUR COURSES WITH AI-DRIVEN CHATBOTS

With AI (Artificial Intelligence) supported chatbots, you can make the modern L&D programs of your organization into 'as-you-like' personalized learning packages.

Corporate training programs are planned to make a difference. However, people have grown out of the customary online training courses. They expect pieces of training to be **practical, solution-oriented, personalized, and doable**.

Unfortunately, many of the training programs fails to meet the expected objectives. Surveys show that 60-90% of employees are passive to training sessions because of **irrelevant or outdated content, disengaging**, and having **no real benefits**. Ineffective training programs can be counterproductive and a loss-making venture.

With AI-driven chatbots, therefore, you can significantly change your digital training practices and the make the courses more **interactive, engaging, and personalized**.

HOW CHATBOTS CAN ENHANCE THE LEARNING EXPERIENCES?

Chatbots helps you to:

- create smart questionnaires
- design personalized learning paths
- review knowledge and individual performances
- decide on the assessment methods
- provide Virtual teaching Assistance (VTA)
- provide valuable tips and insights
- push alerts and notifications
- interact with the learner on a real-time basis

An effective, conversational learning chatbot can turn an hour-long presentation into a 10-minute microlearning session.

HOW DO CHATBOTS FACILITATE THE L&D INITIATIVES?

Instead of spending an exorbitant amount of time and money on surveys and emails, chatbots can make L&D initiatives more productive. Leveraging chatbots as a teaching and learning resources make your workforce (internal or external learners) knowledgeable and skilled.

ADVANTAGES OF USING CHATBOTS IN YOUR ONLINE COURSES

- Allows learners to remain focus on the learning tasks
- Re-packages a part of a content into personalized bite-sizes
- Keep the learner engaged through dialogues and conversations
- Includes technical learning nuggets whilst maintaining the conversational flow
- Motivates and communicates with the learner on real-time basis
- Offers assistance to the learner as long as he/she needed
- Pushes the learner to new launches and training programs at regular intervals

HOW TO USE CHATBOTS IN COURSES?

Chatbots are integrated to the **elearning modules, online tests and assessments programs, discussion forums, LMS leader boards** etc.

By integrating the chatbots into the prevailing Learning Management systems (LMS) or to the courses, it not only shifts the training sessions from the LMS environment but also cuts down your company's operational cost to conduct training by up to 30%, i.e., saving 2.5 billion customer service hours.

Furthermore:

- Chatbots helps in systemizing and sequencing your educational resources
- Minimize the dependency on Subject-Matter Experts (SME) and facilitators to conduct/create trainings
- Create personalized learning and training paths for individuals
- Make topics like onboarding, compliance, product, or application training—extensive, informative, and engaging

So, for a Just-In-Time training support and real-time personalization adopt the new chatbot training practices to make your digital courses more engaging and informative.

A chatbot might be right for you.

EXCELSOFT TECHNOLOGIES PVT. LIMITED

Incorporated in the year 2000, Excelsoft designs E-learning solutions based on a pedagogical approach towards content design and complies to industry standards in its technology implementations.

Follow us:

 <https://www.excelsoftcorp.com>

 <https://www.facebook.com/excelsoftmys>

 <https://www.linkedin.com/company/excelsoftcorp/mycompany/>

SUBSCRIBE TO OUR NEWSLETTER

Email at sales@excelindia.com to subscribe for the email newsletters and receive updates on the latest trends, tutorials, and special offers.

We respect your privacy. Your information will remain safe, confidential, and exclusive to us.